

One sun
is not
enough

LOTIONS FOR INDOOR & OUTDOOR TANNING



lotions for indoor & outdoor tanning



#forthego-getters p. 6 – 17

GOLDEN COLLECTION series

The Golden Collection series are stylish cosmetics with a rich composition. An intriguing design tempts you to open the cap as soon as possible.



#forthefreespirits p. 18 – 29

COLOURED series

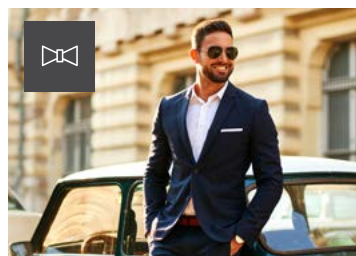
Eight different ideas for a holiday tan. The various shades of the sun - from sunrise to sunset, was the inspiration to bring out the essence of the most beautiful moments of the day.



#forthepfectionist p. 30 – 35

SPECIAL LINE series

Need something unique? Try the Special Line mini-series with our best products: dry tanning oil for indoor and outdoor tanning Gold & Glow, and face tanning serum SHINE.



#forthedetermined p. 36 – 41

CODE series

Men's tanning. In the dark tubes you will find a great bronzer and tanning accelerator, both of which have very masculine and aromatic fragrances.

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🍃 delicate 🔥 tingle 🌟 strong



Psst!...
You'll find my favourite
beauty product
on **page 11!**

I'll tell you a secret...

**...there are four main tanning styles,
and each of them require a completely
different approach. That's why we've
divided our portfolio into four series
that reflect different lifestyles.**

With 7suns, it's you who decides which lifestyle is best for you, and what effect you want. We take care of the rest. We've got 19 products, which is exactly what you need. Not too many and not too few, so that you can easily find the right beauty product that fits your individual needs.

7suns products are stylishly packaged cosmetic masterpieces, which you will become addicted to. We draw our strength from proprietary formulas that provide the perfect tan. You'll also love the fashionably designed and easy-to-use handy tubes packed to the brim with skincare ingredients.

See 7suns through my eyes

Alexandra
Brand Ambassador 7suns

Golden Collection

#forthego-getters

“

A stunning look for a special occasion

A perfect tan is like well-tailored clothing. Reach for it, just like you reach for your wardrobe's best piece, before a big night out. The Golden Collection line consists of stylishly presented cosmetics with rich ingredients, whose intriguing design tempts you to look under the cap as soon as possible.



TAN DELIGHT
tanning accelerator
100X



JUBILEE
glowing bronzer
200X



PROM QUEEN
ultra dark bronzer
200X



TAN & GLORY
advanced bronzer
200X



TAN IDOL
advanced bronzer
200X



AMERICAN GLAMOUR
advanced black bronzer
300X



RUBY RED
accelerator with tingle effect
300X

The most awaited party every summer...

For a week she has been preparing for the big night out. Reservation at the best seafood restaurant, a carefully selected menu, her favourite high heels and a perfect golden tan. Emma's birthday party seemed to be perfect.

Until... she entered the restaurant. Something wasn't right – the lights were dimmed, there was no music.

Guests will arrive in half an hour... Why isn't anything ready yet?

A woman in a sports outfit leaned out from behind the counter. – Can I help you? I guess you've got some questions about tomorrow's reservation? – Tomorrow's reservation? – She felt her knees going soft. After a while they were both browsing through the history of the exchanged messages looking for the source of this terrible mistake.

Oh... It was a negligence of the restaurant. – Please accept our deepest apologies...

– But what now?

– Unfortunately, we are closed today. I know that nothing can make up for it, but please accept this champagne as an apology.

She came out, needed to cool down and think calmly about what to do. Emma called her best friend and quickly filled her in on the situation.

That's great news! So we're celebrating for two days. – she heard an enthusiastic response.

And... so it was. The merry group of friends set off for the town beach. They were talking, joking and dancing until dawn. And the next day... a real feast was waiting for them and a huge, beautifully decorated cake, another apology gift from the restaurant. This is how a new tradition emerged – Emma's double birthday party. The most awaited party every summer.

” Her favourite high heels, a perfect golden tan. She has been ready for the big night out for a week.





GENTLE

A subtle tan and creamy gentleness.



Key ingredients:

- Kale Extract
- Hyaluronic Acid
- Biotanning Formula
- Arnica Montana Extract
- Green Tea Extract
- CoQ10
- Vitamin E
- Energy Spirit Complex
- MultiOil Formula
- SkinFirming Formula
- HydroBalance Formula
- TattooSaver Formula

more on page 46



TAN DELIGHT

Tanning accelerator

Soft for the skin, but with a decisive action. Hallmarks a seductive scent of freshness.

power: ●●○○○ 100x

fragrance: 🌸 sweet fruits

lotion colour: ○ alabaster white

capacity: 🧴 15 ml /250 ml



JUBILEE

Glowing bronzer

An illuminating bronzer for matte skin with a very subtle spark effect.

power: ●●●●○ 200x

fragrance: 🌸 aromatic flowers

lotion colour: ● shiny brown colour

capacity: 📦 15 ml /250 ml

- Key ingredients:**
- MultiOil Formula
 - Biotanning Formula
 - Vitamin E
 - Delayed Bronzers Formula
 - HydroBalance Formula
 - SkinFirming Formula
 - CoQ10
 - TattooSaver Formula

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A golden tan is like stylish and subtle jewellery.

BLINK



ROYAL

A long-lasting and natural tan.

Key ingredients:

- Biotanning Formula
- Delayed Bronzers Formula
- Walnut Shell Extract
- Immediate Bronzers Formula
- Energy Spirit Complex
- Safflower Oleosomes
- Aloe Vera Leaf Extract
- CoQ10
- HydroBalance Formula
- SkinFirming Formula

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PROM QUEEN

Ultra dark bronzer

Bronzer for those who want to make their beautiful tan last for many days.

power: ●●●●○ 200x

fragrance: 🌸 fresh flowers

lotion colour: ● nutty brown

capacity: 📦 15 ml /250 ml



HONEY

Moisturising honeycombs at your fingertips.

TAN & GLORY

Advanced bronzer

Strongly moisturising bronzer for normal and dry skin.

power: ●●●●○ 200x

fragrance: 🌸 flowery delight

lotion colour: ● biscuit beige

capacity: 🧴 15 ml /250 ml

- Key ingredients:**
- Royal Honey
 - HydroBalance Formula
 - Biotanning Formula
 - Immediate Bronzers Formula
 - Blueberry Extract
 - Shea, Cocoa and Cupuacu Butter
 - CoQ10
 - Seaweed Extract
 - MultiOli Formula
 - SkinFirming Formula
 - TattooSaver Formula
- more on page 46

TAN IDOL

Advanced bronzer

Safe medium-dark bronzer for beginners and intermediate users.

power: ●●●●○ 200x

fragrance: 🍌 sweet fruit

lotion colour: ● biscuit beige

capacity: 🧴 15 ml /250 ml



STAR

Just the right amount of tan: no stress of overdoing it, and no worries about looking too pale.

- Key ingredients:**
- Shea, Cocoa and Cupuacu Butter
 - DelayedBronzers Formula
 - Biotanning Formula
 - CoQ10
 - Walnut Shell Extract
 - Immediate Bronzers Formula
 - Seaweed Extract
 - HydroBalance Formula
 - MultiOli Formula
 - SkinFirming Formula
 - TattooSaver Formula
- more on page 46



GLAM

A deep tan with a velvety finish.

- Key ingredients:**
- Biotanning Formula
 - Delayed Bronzers Formula
 - Walnut Shell Extract
 - Manoi de Tahiti Extract
 - CoQ10
 - HydroBalance Formula
 - SkinFirming Formula
 - MultiOli Formula
 - TattooSaver Formula
- more on page 46

AMERICAN GLAMOUR

Advanced black bronzer

Strong bronzer for medium-dark and dark skin.

power: ●●●●● 300x

fragrance: 🌸 fruity and exotic aromas

lotion colour: ● elegant brown colour

capacity: 📦 15 ml /250 ml



HOT

A tan full of fiery sensations.

Key ingredients:

- Fire Tulip Extract
- Black Pepper Oil
- Hot Pepper Extract
- Kava Kava Extract
- Ginseng and Lotus Flower Extracts
- Biotanning Formula
- Aloe Vera Leaf Extract
- CoQ10
- Royal Honey
- Seaweed Extract
- HydroBalance Formula
- SkinFirming Formula
- MultiOil Formula

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RUBY RED

accelerator with tingle effect

An intensely warming tanning accelerator for advanced users.

power: ●●●●● 300x

fragrance: 🌸 fruity temptation

lotion colour: ● white chocolate

capacity: 📦 15 ml /250 ml

COLOURED SERIES

Coloured

#forthefreespirits

“

Eight reasons to tan

The various shades of the sun - from sunrise to sunset, was the inspiration to bring out the essence of the most beautiful moments of the day. See how we managed to capture all the shades of the sun by creating 8 unique cosmetics of completely different properties.



BLOOM OF YOUTH
tanning accelerator
30x



TANTRIC
tanning accelerator
50x



SO... HOT!
bronzer with tingle effect
70x



POSH!
bronzer
80x



ALOHA
bronzer
90x



SUPREME
dark bronzer
100x



JET BLACK
dark bronzer
120X



PARADISO
white bronzer
150X



Time to have fun

Summer was coming to an end, but their bunch of friends still hadn't spent a single day by the water together. They had stuck together since primary school, and regular trips to the beach were their favourite holiday tradition. Not this year... June didn't work out because of exams. In July – renovations and moving out. In August – weddings and so on.

– What happened to us? Always so spontaneous and active... and now? We make appointments six months in advance and still nothing happens! – Amy shook her head in disbelief. Suddenly... she stopped.

– Or maybe that's the problem? Maybe instead of making appointments months earlier, we should just do something?

She ran to the car and quickly sketched out the trip plan in her head. She will visit each of her

friends and regardless of any "buts," "maybe later" or "I have to check my calendar", she will give them five minutes to pack a swimsuit, some snacks and something to drink. And off they go! A crazy plan... But most importantly: successful! Two hours later everyone was jumping into the crystal clear turquoise water. Someone took a ball, someone else a surfboard.

”
It was loud, funny and relaxing. Carefree, tanned and finally... together!





BLOOM OF YOUTH

Tanning accelerator

Gentle and refreshing tanning accelerator for deeply skin moisturising.

power: ●○○○○ 30x

fragrance: 🌸 floral

lotion colour: ○ alabaster white

capacity: 🍷 15 ml /250 ml

Key ingredients:

- Biotanning Formula
- Safflower Oleosomes
- Vitamin E
- MultiOil Formula
- HydroBalance Formula
- SkinFirming Formula
- Energy Spirit Complex
- TattooSaver Formula

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TANTRIC

Tanning accelerator

Medium tanning accelerator of oriental origin.

power: ●●○○○ 50x

fragrance: 🍬 sweet

lotion colour: ○ alabaster white

capacity: 🍷 15 ml /250 ml

Key ingredients:

- Manoi de Tahiti Extract
- Biotanning Formula
- Seaweed Extract
- MultiOil Formula
- HydroBalance Formula
- SkinFirming Formula
- Energy Spirit Complex
- TattooSaver Formula

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#forthefreespirits



SO... HOT

Warming tingle bronzer

Bronzer with warming tingle effect.

power: ●●○○○ 70x

fragrance: fresh

lotion colour: brown

capacity: 15 ml /250 ml

- Key ingredients:**
- Delayed Bronzers Formula
 - Caffeine Extract
 - Coenzyme A
 - Safflower Oleosomes
 - Aloe Vera Leaf Extract
 - Pomegranate Extract
 - MultiOil Formula
 - HydroBalance Formula
 - SkinFirming Formula
 - TattooSaver Formula

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POSH

Bronzer

Medium bronzer with nut and caramel notes.

power: ●●●○○ 80x

fragrance: sweet

lotion colour: light brown

capacity: 15 ml /250 ml

- Key ingredients:**
- Walnut Shell Extract
 - Carmel
 - Biotanning Formula
 - Immediate Bronzers Formula
 - Delayed Bronzers Formula
 - MultiOil Formula
 - HydroBalance Formula
 - SkinFirming Formula
 - Energy Spirit Complex

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ALOHA Bronzer

Bronzer for those who expect fast effects.

power: ●●●●● 90x

fragrance: 🍷 exotic fruity notes

lotion colour: ● nut brown

capacity: 🧴 15 ml /250 ml

Key ingredients:

- Carrot Root Extract
- Dark Chocolate Extract
- Shea Butter
- CoQ10
- Biotanning Formula
- Walnut Shell Extract
- Immediate Bronzers Formula
- MultiOil Formula
- HydroBalance Formula

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SUPREME Dark bronzer

Dark bronzer providing comprehensive care.

power: ●●●●● 100x

fragrance: 🌸 aromatic flowers

lotion colour: ● nut brown

capacity: 🧴 15 ml /250 ml

Key ingredients:

- Fruit Extracts
- Delayed Bronzers Formula
- Guava Extract
- Sugar Cane Extract
- Walnut Shell Extract
- Immediate Bronzers Formula
- MultiOil Formula
- HydroBalance Formula
- SkinFirming Formula

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JET BLACK

Dark bronzer

Strong bronzer for those who expect intensive effects.

power: ●●●●● 120x

fragrance: 🍦 sweet temptation

lotion colour: ● elegant brown

capacity: 🧴 15 ml /250 ml

Key ingredients:

- Walnut Shell Extract
- MultiOil Formula
- CoQ10
- Vitamin E
- Biotanning Formula
- Immediate Bronzers Formula
- Delayed Bronzers Formula
- HydroBalance Formula
- SkinFirming Formula
- Energy Spirit Complex
- TattooSaver Formula

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PARADISO

White bronzer

Strong white bronzer for those who wish to have a long-lasting colour.

power: ●●●●● 150x

fragrance: 🍹 yogurt cocktail

lotion colour: ○ alabaster white

capacity: 🧴 15 ml /250 ml

Key ingredients:

- MultiOil Formula
- Delayed Bronzers Formula
- Lemon Balm Extract
- CoQ10
- Vitamin E
- Aloe Vera Leaf Extract
- Biotanning Formula
- HydroBalance Formula
- SkinFirming Formula
- TattooSaver Formula

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Chocolate
tan, silky
gentleness.



Special Line

#forthepfectionist



We have what others don't

Would you like to see what the cosmetics would look like, if our best beauty and tanning experts joined their forces? Special Line is the result of this collaboration. That's how we came up with our flagship products: Gold & Glow dry oil for indoor and outdoor tanning, and SHINE facial tanning serum. Both products have won the hearts of customers all over the world.



SHINE
tanning lotion for face
30x



GOLD & GLOW
dry tanning oil intensifier
300x





The perfect plan

She felt it will happen exactly on their dream holiday in Cappadocia. They were supposed to celebrate their third anniversary. Her friends were sure she will be back with a ring on her finger. At the beautician, she asked cheerfully for a "camera-ready manicure". Finally, the day arrived. Great excitement and... unpleasant confusion at the airport. A small oversight, some missing documents... and he wasn't allowed to board the plane. Quick decision: stay or go?

– Go, don't worry. You've been looking forward to this holiday so much. You deserve it! – he assured.

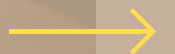
”

But one evening, when she was admiring the sunset, she felt a pleasant warmth. She looked at her tiny, tanned hands. The fabulous views, the weather... It was perfect.

At the beginning it was... different. Strange, quieter. But one evening, when she was admiring the sunset, she felt a pleasant warmth. She looked at her tiny, tanned hands. The fabulous views, the weather...

It was perfect. She took a deep breath, and her head spun from the intoxicating aroma of wine and herbs. She felt so happy!

What about the ring? She got it... a little later in equally beautiful circumstances. The day after she returned he invited her to the restaurant, in which they had first met. But this is another story.



Key ingredients:

- Argan Oil
- Acai Berries
- Vitamin E
- Shea Butter
- Beeswax
- MultiOli Formula
- HydroBalance Formula

more on page 46

SHINE

Tanning lotion for face

A luxurious mixture of moisturising and anti-aging ingredients.

power: ●○○○○ 30x

fragrance: 🍹 exotic cocktail

lotion colour: ○ alabaster white

capacity: 🧴 5 ml /50 ml



Alabaster skin,
silky smoothness.



Golden tan,
velvety finish.



GOLD & GLOW

Dry tanning oil intensifier

Tan accelerating oil for those looking for a golden tan.

power: ●●●●● 300x

fragrance: 🌸 oriental flowers

lotion colour: ○ straw-coloured glow

capacity: 🧴 5.7 ml /100 ml

Key ingredients:

- MelanoBlend Formula
- Shea Butter
- Rosemary Leaf Extract
- Vitamin E
- MultiOli Formula
- HydroBalance Formula

more on page 46



Code

#fortheDetermined

“

Tan like a man

In characteristic dark tubes, you'll find a great bronzer and a tanning accelerator. Both of very masculine, rich fragrances. We've packed the tubes to the brim with skincare ingredients, so that every man gets everything he needs in one product: anti-aging, hydrating, regenerating and firming.



CODE INTENSIFIER
tanning accelerator for men
100x



CODE BRONZER
bronzer for men
300x





His big day

He screwed up his eyes. The morning sun was surprisingly strong. He had a few minutes. Thoughts of all the changes that took place in his life over the past few years began to circulate through his head. Gym regularly, every second day. Faded T-shirts replaced with well-tailored shirts. A stylish tan. A decent watch. Moving out. Promotion. Courses. Continuous development. Travelling. New experiences. Only now did he realise how far he had come to achieve this goal. He felt proud. He knew he was ready for the next

stage. He had confidence in himself and knew that he was doing the right thing.

He turned his head slowly. Everything was ready. Today is the grand opening of his Italian restaurant. His restaurant! He kept repeating these words silently, but they still sounded amazing and magical to him. His dream came true. From tomorrow onwards, hard work awaits him. But today... he will be having fun, enjoying and celebrating! He wants to remember this day for the rest of his life.

”
**Travelling. New experiences.
Only now did he realise how far he had
come to achieve this goal. He felt proud.**





CODE INTENSIFIER

Tanning accelerator for men

An intensive tanning accelerator for men with fair and darker skin as well.

power: ●●○○○ 100x

fragrance: ❄️ arctic breeze

lotion colour: ○ unshakable white

capacity: 📦 15 ml /250 ml

Key ingredients:

- Sea Buckthorn
- Honey
- Biotanning Formula
- Active Carbon
- Mango Butter
- CoQ10
- Shea Butter & Argan Butter
- MultiOli Formula
- HydroBalance Formula
- SkinFirming Formula
- TattooSaver Formula

more on page 46

CODE BRONZER

Dark bronzer for men

Strong bronzer for men with medium-dark and dark skin tone.

power: ●●●●● 300x

fragrance: 🌶️ spicy ecstasy

lotion colour: ● elegant brown

capacity: 📦 15 ml /250 ml

Key ingredients:

- Delayed Bronzers Formula
- Sea Buckthorn
- Biotanning Formula
- Walnut Shell Extract
- Immediate Bronzers Formula
- Honey
- Active Carbon
- Mango Butter
- MultiOli Formula
- HydroBalance Formula
- SkinFirming Formula
- TattooSaver Formula

more on page 46



“
*Natural, masculine,
 mediterranean
 tan.*”

Lotions for indoor & outdoor tanning

How about creating multi-purpose cosmetics? Truly universal products effective both in tanning salons and in the real sun? This idea guided us during production of our cosmetics. Our bestselling Gold & Glow tanning oil became the trend-setting product. Today you will find it in many beach baskets and bags.

Many sun lovers have always wished for a beach tan to be as deep and long-lasting as the one visible after visiting a tanning salon. Our experts at 7suns Cosmetics have done their best to ensure that the entire collection of bronzers and tan accelerators will give equally stunning results in any conditions. Indoors or outdoors - from now on, you can get the tan anywhere you want with equally spectacular results.

However, sun and cosmetics is not enough. Perfect tan requires skin to be well-prepared. Regular exfoliation and hydration

are essential for a beautiful and long-lasting colour.

You can't forget about moisturising your skin either. Using moisturising lotions rich in nourishing and soothing ingredients regularly ensures that the effect is prolonged and the skin remains supple and smooth.

It's important to remember that 7suns beauty products don't contain a sunscreen, so the time of exposure should be adjusted to your skin phototype, tan intensity and the tanning salon where you book a visit. Healthy tanning is responsible tanning, so

let's use the sun wisely and not lead to redness. It's a lot better if you tan more often rather than do infrequent longer sessions. The way of applying beauty products is also important. They should be applied evenly and re-applied at least once every hour.

One sun is not enough, so with 7suns you can achieve the results wherever you need.

“Healthy tanning is responsible tanning, so let's use the sun wisely and not lead to redness.”



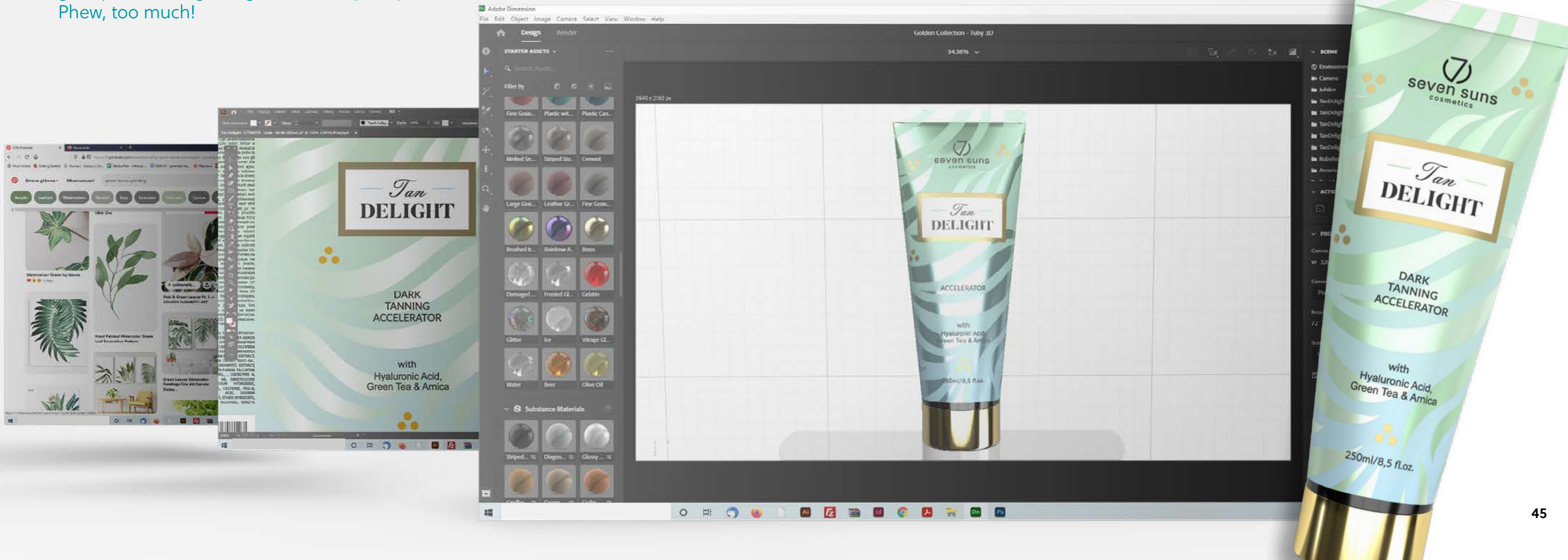
Revolutionary design

We all like things that not only work but also look good... This principle is well known to those responsible for the packaging design. Unfortunately, the tanning cosmetics industry has been dominated by a twenty-year-old style. The flashiness, cheap and nasty style, gaudy word strings, bright colours fighting for attention... Phew, too much!

Times have changed. Customers are much more demanding than they were in the 1990s. That's good! Whether the beauty product is in a handbag, on a shelf in a tanning salon, in a bathroom cabinet or on a beach towel, the tube with our favourite bronzer has to match the owner and the background. There are many ideas for a consistent and attractive design. Designers of labels for natural cosmetics and artists responsible for the look of perfumes have made great progress in developing design. The direction that united both these approaches was spotting the real needs of the customer. When making a purchase decision he takes

the following into account: the composition and its quality, scent and his own conviction about the effectiveness of the product. At the same time he defines his style, his own identity - he buys things that are close, consistent with him, similar to him. In the battle for customers' attention and for the quality of packaging, label designers use proven methods: original font, legibility, consistency and focusing on one or two product features (instead of a dozen or so). The "less is more" principle turned out to be a success. Labels of cosmetics and perfumes became more legible, which facilitated the choice of appropriate products not only for customers, but also for retailers,

who present a wide range of different types of luxury goods every day. An interesting example of positive changes in the tanning cosmetics industry is the history of the Golden Collection series. The 7suns Cosmetics brand has significantly increased customer interest in its lotions by introducing new designs of packets and tubes. The distinct division of product categories proved to be very clear, and the elegant packaging attracted customers. The premium label encourages to test the cosmetics that present one of the best compositions among sun lotions on your own skin.




Meet our super powers

Original 7suns cosmetic formulas

 Refreshment and revitalization
ENERGY SPIRIT COMPLEX

The formula is based on caffeine, pomegranate extract and E-vitamin.

You can find it i.a. in Prom Queen (p.13) and Tantric (p. 23).

 One-minute effect
IMMEDIATE BRONZERS FORMULA

Natural origin ingredients, for example the walnut shell extract, what helps to get a brown tan immediately after the end of session.

The formula can be found i.a. in Posh (p.25) and Aloha (p. 26).

 Long time tanning
DELAYED BRONZERS FORMULA

The formula is based on the action of erythrulose and DHA, the effect of which is visible just in a few hours. Good effects last up even to 4 days and in the result your tan will be saturated and durable.

The formula can be found i.a. in Paradiso (p. 28) and So... Hot! (p. 25).

 A perfect colour of tanning
MELANOBLEND FORMULA


The secret of this formula is the natural activators of the melanogenesis process, which help in building a deep and long-lasting tan and eliminate free radicals. The formula gives a natural vacation-looking tan.

The formula can be found in dry oil Gold&Glow (p. 35).

 Nature, nature, nature
BIOTANNIG FORMULA

A special combination of sweet orange extract and natural citroflavonoids (natural dyes). It supports the production of melanin in the skin, resulting in a quick and long-lasting effect.

The formula can be found in most 7 suns' cosmetics, for example in Tan Delight (p. 11)

 Care and nutrition
MULTIOIL FORMULA


The formula contains of carefully selected natural oils: coconut oil, hemp oil, which deeply nourish the skin and give it a healthy shine. Those oils you can find almost in all 7suns' products.

The most part of them are in Bloom of Youth and Tantric (p. 23)

 Skin moisturizing
HYDROBALANCE FORMULA

An ingredients mix provides to a long-lasting moisturising and based on the panthenol action (provitamin B5), glycerin and emollients.

We used the formula in almost all 7suns products, including in American Glamor (p. 16) and Jet Black (p. 28)

 Lift and elastic skin
SKINFIRMING FORMULA

An improving formula is based on: caffeine, coenzyme A and the root extract crescent drill (Bupleurum Falcatum Root Extract). This formula mix is helping to absorb ingredients into the body and intensively improves it's elasticity.

The highest concentration of this formula you will find in Jubilee (p. 12) and men CODE series (p. 40-41)

 Tattoo protection
TATTOOSAVER FORMULA

Do you have a tattoo? You will still have it :) Thanks to high content of moisturising and caring ingredients, the formula will perfectly protect the colour of your tattoo and will keep it's shine.

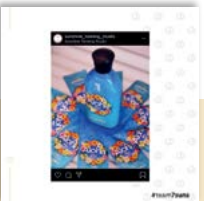
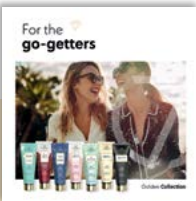
We use this formula in all 7suns series.





Tag us on Instagram

@7suncosmetics



 7suncosmetics

www.7suncosmetics.com