

# lotions for indoor & outdoor tanning





#forthefreespirits

p. 6 - 15

COLOURED series

Eight different ideas for a holiday tan.



#forthego-getters

p. 16 - 25

**GOLDEN COLLECTION series** 

Stylish cosmetics with a rich composition.

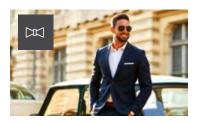


#fornaturelovers

p. 26 - 33

97ORGANIC series

The first, one-of-a kind, natural cosmetics for indoor tanning.



#forthedetermined

p. 34 - 37

CODE series

Men's tanning.



#fortheperfectionist

p. 38 - 45

**SPECIAL LINE series** 

Specialist cosmetics for legs, red lamps, etc.

# table of contents

6	COLOURED series		
9	B	SUNNY TALE tanning accelerator 100x	
9		TANTRIC tanning accelerator 100x	
11		ALOHA bronzer 100x	
11		SUPREME dark bronzer 100x	
13		JET BLACK dark bronzer 120x	
13	8	SO HOT! bronzer with tingle effect 200x	
14	*	PITCH BLACK ultra dark bronzer 250x	
14	*	PARADISO white bronzer 300x	
16	G	OLDEN COLLECTION series	
18	B	TAN DELIGHT tanning accelerator 100x	
19		PROM QUEEN ultra dark bronzer 200x	
20		TAN & GLORY advanced bronzer 200x	

28	8	B	97ORGANIC ACCELERATOR tanning accelerator 150	Эх

30	27	97ORGANIC BRONZER immediate bronzer 200x

TAN IDOL advanced bronzer 200x

AMERICAN GLAMOUR advanced dark bronzer 300x

RUBY RED tanning accelerator with tingle effect 300x

STARDUST immediate glowing bronzer 350x

97ORGANIC AFTER TAN after-tan lotion

$\sim$ 4		
<b>⊰</b> ⁄I	$\sim$	series

21

36	CODE INTENSIFIER tanning accelerator 10	10x

CODE BRONZER dark bronzer 300x

38 **SPECIAL LINE series** 

41 SHINE face tanning cream 50x

42 **HYALURED** tanning accelerator for red lamps 100x

GOLD & GLOW dry tanning oil intensifier 300x

CAPPUCCINO LEGS advanced dark bronzer for legs 350x

delicate



2 | 7suns Cosmetics One sun is not enough | 3





# I'll tell you a secret...

...there are several main tanning styles, and each of them require a completely different approach. That's why we've divided our portfolio into five series that reflect different lifestyles.

With 7suns, it's you who decides which lifestyle is best for you, and what effect you want. We take care of the rest. We've got 25 products, which is exactly what you need. Not too many and not too few, so that you can easily find the right beauty product that fits your individual needs.

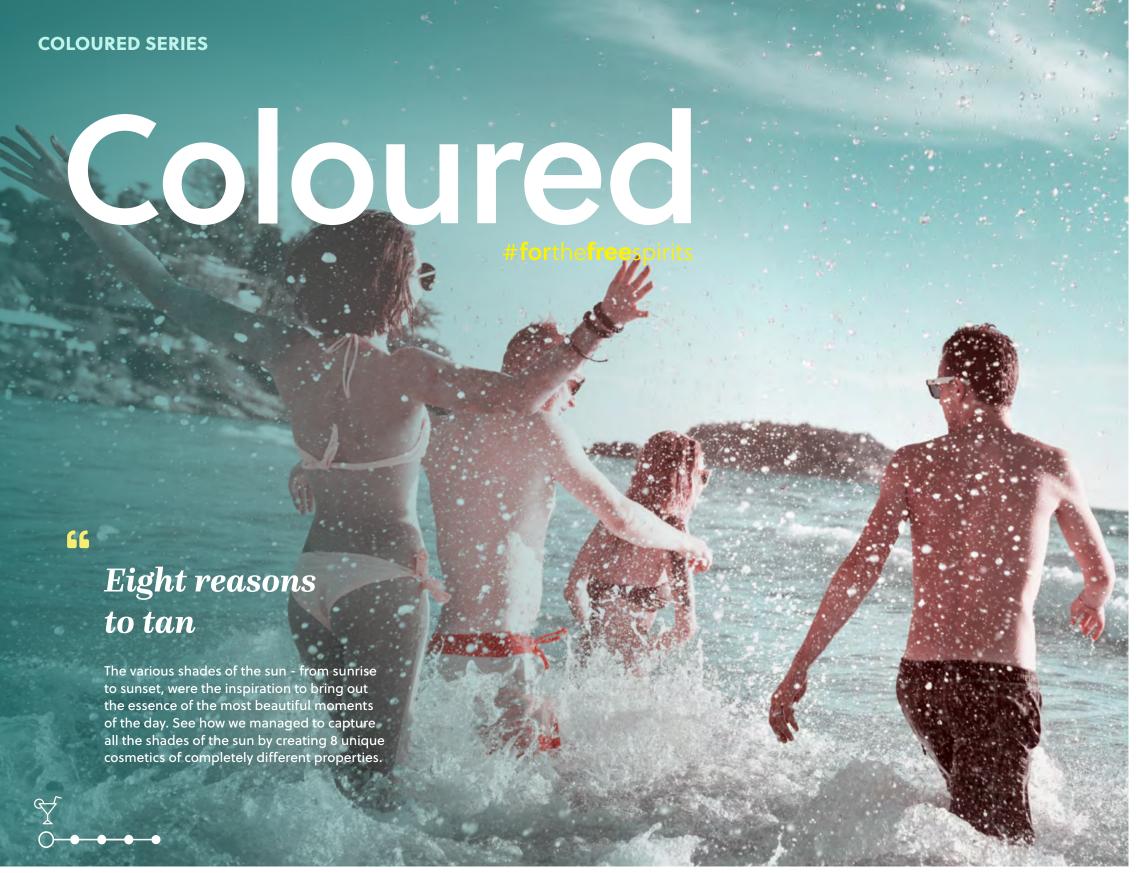
7suns products are stylishly packaged cosmetic masterpieces, which you will become addicted to. We draw our strength from proprietary formulas that provide the perfect tan. You'll also love the fashionably designed and easy-to-use handy tubes packed to the brim with skincare ingredients.

See 7suns through my eyes

Respondent

Brand Ambassador 7suns

4 | 7suns Cosmetics
One sun is not enough | 5







# **SUNNY TALE**

tanning accelerator



# **TANTRIC**

tanning accelerator 100x



# ALOHA

bronzer 100x



# **SUPREME**

dark bronzer 100x



# **JET BLACK**

dark bronzer 120x



# SO... HOT!

bronzer with tingle effect 200x



# PITCH BLACK

ultra dark bronzer 250x



# **PARADISO**

**white** bronzer 300x

6 | 7suns Cosmetics





# **SUNNY TALE**

# Tanning accelerator

Moisturising tanning accelerator.

power: •••00 100x

fragrance:

floral-citrus

lotion colour: ecru

capacity:

15 ml / 250 ml

# Key ingredients:

- Dog rose oil
- Guarana extract
- MelanoBlend Formula
- Hibiscus extract
- Shea butter
- MultiOil Formula
- Original Emollient Blend

more on page 46



# **TANTRIC**

# Tanning accelerator

Tanning accelerator for those of you who are hungry for relaxation.

power: •••00 100x

fragrance:

tropical-sweet

lotion colour:

capacity:

15 ml / 250 ml

# Key ingredients:

- Amethyst extract
- MelanoBlend Formula
- · Green coffee bean oil
- Sea lavender extract
- MultiOil Formula
- Original Emollient Blend
- Mango butter more on page 46



One sun is not enough | 9 





# **ALOHA**

# Bronzer

Deeply nourishing, instant bronzer.



# power: •••00 100x

fragrance:

fruity - tropical

lotion colour:

light brown

15 ml / 250 ml

# Key ingredients:

- Papaya extract
- Kukui oil
- Hibiscus extract
- Pineapple extract
- Guarana extract
- Coconut oil
- Caramel
- Carrot root extract
- MelanoBlend Formula
- Original Emollient Blend

more on page 46

# **SUPREME**

# Dark bronzer

A dark bronzer for those searching for a holiday tan.



# power: •••00 100x

fragrance:

lotion colour: Iight brown

capacity:

15 ml / 250 ml

# Key ingredients:

- Fruit extracts
- Delayed Bronzers Formula
- Guava extract
- Sugar cane extract
- · Aloe vera leaf extract
- Biotanning Formula
- · Walnut shell extract
- Immediate Bronzers Formula
- HydroBalance Formula
- SkinFirming Formula

more on page 46

One sun is not enough 11





# **JET BLACK**

# Dark bronzer

Dark bronzer for her and for him.



# power: ••••O 120x

fragrance: sweet

capacity:

lotion colour: brown

15 ml / 250 ml

# Key ingredients:

- Walnut shell extract
- MultiOil Formula
- CoQ10
- Vitamin E
- Biotanning Formula
- Immediate Bronzers
- Formula
- Delayed Bronzers Formula
- HydroBalance Formula
- Energy Spirit Complex
- TattooSaver Formula

more on page 46

# SO... HOT!

# Bronzer with tingle effect

Anti-cellulite bronzer with a warming tingle effect.



# power: •••• 200x

fragrance:

lotion colour: brown

capacity:

15 ml / 250 ml

tropical - sweet

# Key ingredients:

- Hot pepper extract
- · Herbaceous seepweed extract
- Mango extract
- · Green coffee bean oil
- Caramel
- Carrot root extract
- Cocoa butter
- MelanoBlend Formula
- Original Emollient Blend more on page 46

One sun is not enough | 13 12 7suns Cosmetics



# PITCH BLACK

Ultra dark bronzer

A strong bronzer with instant effect.



power: •••• 250x

fragrance:

wood - spiced

lotion colour:

dark brown

capacity:

15 ml / 250 ml

# Key ingredients:

- Buriti oil
- Black currant seed oil
- Carrot root extract
- MelanoBlend Formula
- Ultra-moisturising complex of rice amylopectin and coralline algae
- Cocoa butter
- Original Emollient Blend more on page 46



# **PARADISO**

White bronzer

Strong white bronzer for those who wish to have a long-lasting colour.

power: •••• 300x

fragrance:

fruity - tropical

lotion colour:

capacity:

15 ml / 250 ml

# Key ingredients:

- DHA + Booster
- Unique regenerating formula
- Orange extract
- Olive oil
- MelanoBlend Formula
- Mango extract
- MultiOil Formula
- Avocado wax
- Mango butter
- Original Emollient Blend more on page 46









# **TAN DELIGHT**

tanning accelerator 100x



# **PROM QUEEN**

ultra dark bronzer 200x



# TAN & GLORY

advanced bronzer 200x



# TAN IDOL

advanced bronzer 200x



# **AMERICAN GLAMOUR**

advanced dark bronzer 300x



# **RUBY RED**

tanning accelerator with tingle effect 300x



# **STARDUST**

immediate glowing bronzer 350x

16 | 7suns Cosmetics
One sun is not enough | 17



- Kale extract
- Hyaluronic acid
- Biotanning Formula
- Arnica montana extract
- Green tea extract
- CoQ10
- Vitamin E
- Energy Spirit Complex
- MultiOil Formula
- SkinFirming Formula
- HydroBalance Formula
- TattooSaver Formula more on page 46

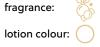
# **Tanning accelerator**

**TAN DELIGHT** 

Gentle on the skin, but with a powerful effect. Its trademark: a seductive scent of freshness.

# power: •••00 100x

fruity - sweet



white

capacity::







# Key ingredients:

- Biotanning Formula
- Delayed Bronzers Formula
- Walnut shell extract
- Energy Spirit Complex
- Safflower oleosomes
- · Aloe vera leaf extract
- CoQ10
- HydroBalance Formula
- Immediate Bronzers Formula
- TattooSaver Formula
- SkinFirming Formula more on page 46

# **PROM QUEEN**

A long lasting and natural tan.

Ultra dark bronzer

Bronzer for those who want make their beautiful tan last for many days.

power: ••••O

200x

fragrance:

floral - fresh

lotion colour:



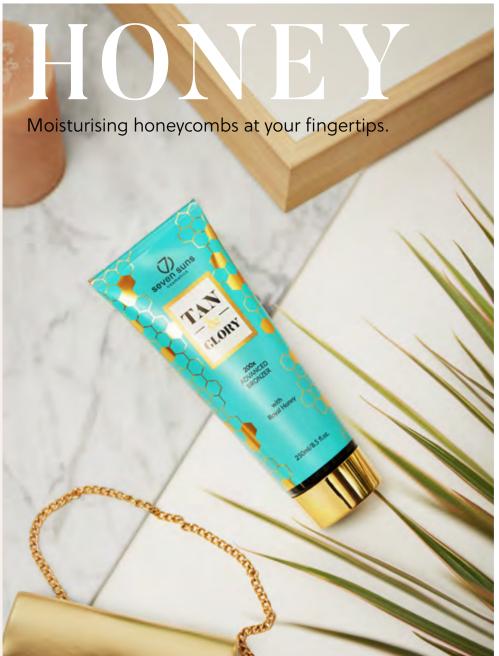
capacity:



15 ml / 250 ml

18 | 7suns Cosmetics





- Royal Honey
- HydroBalance Formula
- Biotanning Formula
- Immediate Bronzers Formula
- Delayed Bronzers
- Formula · Blueberry extract
- · Shea, cocoa and cupuacu butter
- CoQ10
- Seaweed extract
- SkinFirming Formula
- TattooSaver Formula more on page 46

Advanced bronzer

A highly moisturising bronzer

for normal to dry skin.

TAN & GLORY

power: ••••O







fragrance:

capacity:



15 ml / 250 ml

# **TAN IDOL**

# Advanced bronzer

Safe medium-dark bronzer for beginners and intermediate users. power: •••• 200x

fragrance:

fruity - sweet

lotion colour:

capacity:

light brown

15 ml / 250 ml



Just the right amount of tan:

and no worries about looking too pale.

no stress of overdoing it,

# Key ingredients:

- · Shea, cocoa and cupuacu butter
- Delayed Bronzers Formula
- Biotanning Formula
- CoQ10
- · Walnut shell extract
- Immediate Bronzers
- Seaweed extract
- HydroBalance
- MultiOil Formula
- Immediate Bronzers
- TattooSaver Formula
- more on page 46

One sun is not enough | 21 20 7suns Cosmetics



- Biotanning Formula
- Delayed Bronzers Formula
- Walnut shell extrac
- · Manoi de Tahiti
- CoQ10
- HydroBalance Formula
- SkinFirming Formula
- MultiOil Formula
- TattooSaver Formula
- Immediate Bronzers Formula

more on page 46

# **AMERICAN GLAMOUR**

Advanced black bronzer

Strong bronzer for medium-dark and dark skin.

power: •••• 300x



tropical



capacity::

fragrance:



15 ml / 250 ml



- Fire tulip extract
- Black pepper oil + hot pepper extract
- Kava Kava extract
- Ginseng and lotus flower extracts
- Biotanning Formula
- · Aloe vera leaf extract
- CoQ10
- Royal Honey
- HydroBalance Formula
- SkinFirming Formula
- MultiOil Formula
- TattooSaver Formula more on page 46

# **RUBY RED**

HOT

A tan full of fiery sensations.

Tanning accelerator with tingle effect

An intensely warming tan accelerator for advanced users.

power: •••• 300x

fragrance:

fruity - spicy

lotion colour: ecru

capacity:



15 ml / 250 ml



One sun is not enough | 23





- Henna extract
- Golden agae extract
- Carrot oil
- Apple extract
- Shea butter
- MelanoBlend Formula
- Milk thistle extract
- Green tea
- Wheat germ extract

more on page 46

# **STARDUST**

Immediate glowing bronzer

Glowing bronzer with golden particles.

power: •••• 350x

fragrance:



tropical

lotion colour:



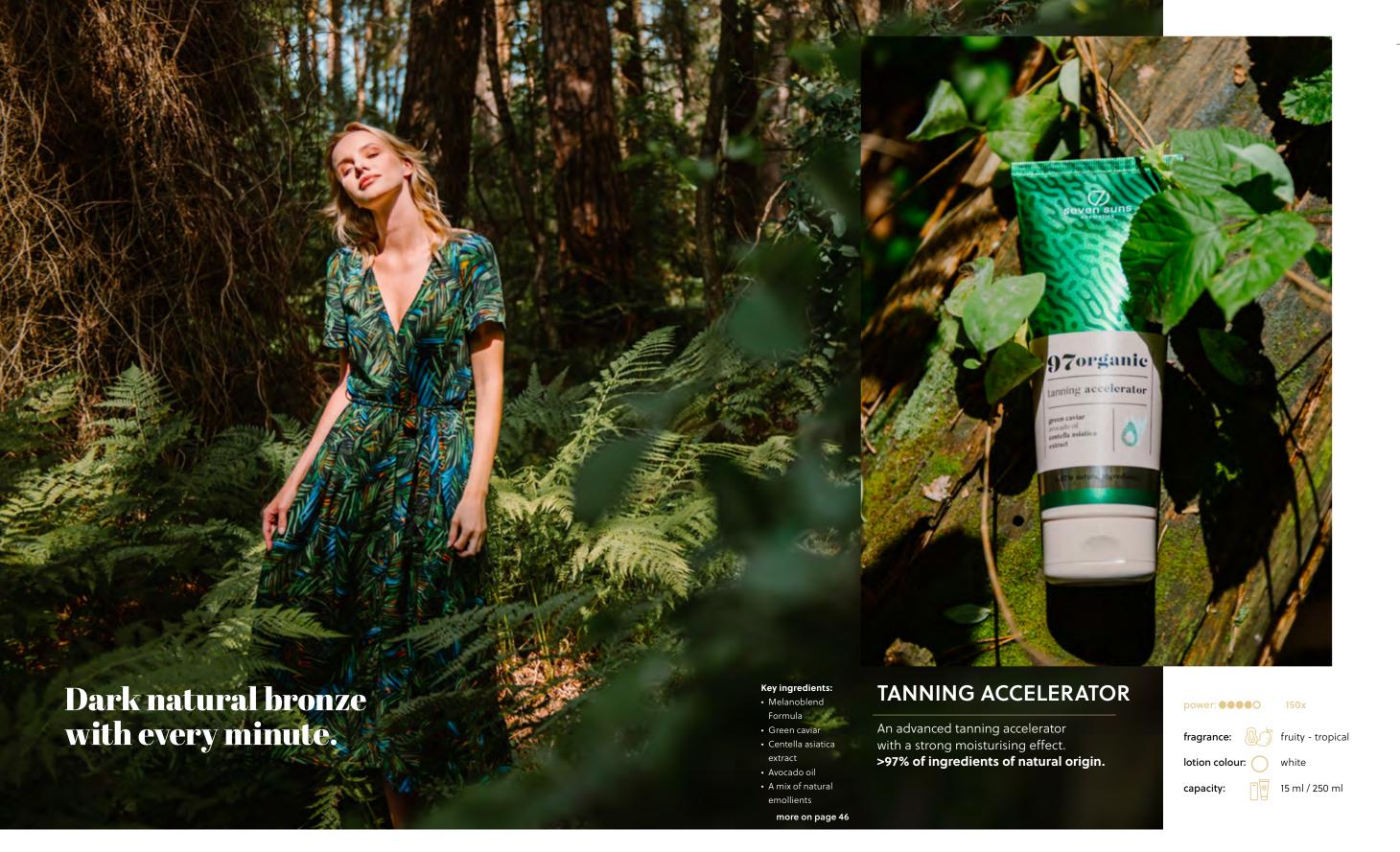
pearl bronze

capacity:



15 ml / 250 ml





28 7suns Cosmetics



- Carrot extract
- Anti-Pollution Complex with ginseng
- Cocoa butter
- Henna extract
- Caramel
- Almond oil
- A mix of natural emollients

more on page 46



# ... just like additional minutes of tanning + skin protection.

**AFTER TAN** 

After-tan lotion extending pigmentation.

Velvety lotion enhances your tan and rejuvenates your skin.

>97% of ingredients of natural origin.

fragrance:

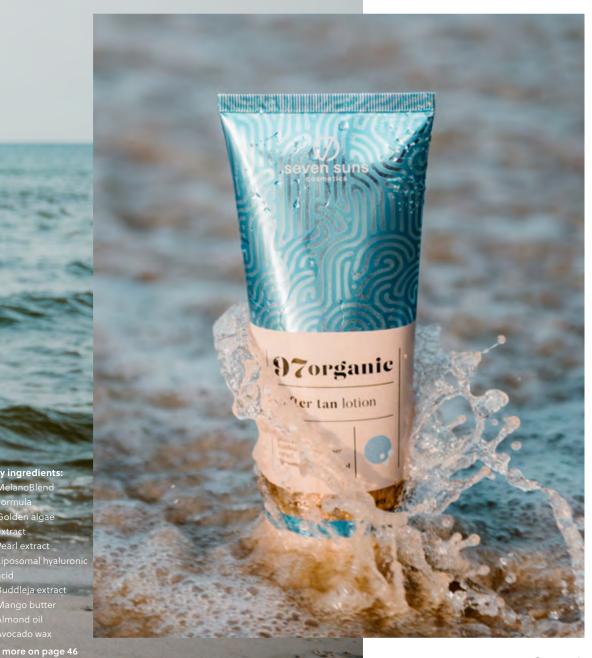
fruity - sweet

lotion colour:

white

capacity:

15 ml / 250 ml





32 |



34 7 suns Cosmetics
One sun is not enough

# **CODE INTENSIFIER**

# Tanning accelerator for men

An intensive tanning accelerator for men with fair skin.

power: •••00 100x

fragrance:

refreshing

lotion colour: white

capacity:

15 ml / 250 ml

# Key ingredients:

- Sea buckthorn
- Honey
- Biotanning Formula
- · Active carbon
- Mango butter
- CoQ10
- Shea butter & argan butter
- Minerals
- HydroBalance Formula
- SkinFirming Formula
- TattooSaver Formula

more on page 46

# **CODE BRONZER**

Dark bronzer for men

Strong bronzer for men with medium-dark and dark skin tone.

power: •••• 300x

fragrance:

spiced

lotion colour:

dark brown

capacity:

15 ml / 250 ml

# Key ingredients:

- Delayed Bronzers Formula
- Sea buckthorn
- Biotanning Formula
- Walnut shell extract
- Royal Honey
- Active carbon
- Mango butter
- MultiOil Formula
- HydroBalance Formula
- SkinFirming Formula
- Immediate Bronzers Formula
- TattooSaver Formula

more on page 46



One sun is not enough | 37 **36** 7suns Cosmetics





38 7 suns Cosmetics

# - remove makeup

UV filters, including titanium, zinc or magnesium oxides, form a barrier that stops you from achieving your perfect tan. They are found in the cosmetics we apply to our face, including foundations and eyeshadows.

Before any tanning session, whether in the sun or in a solarium, it's important to remove makeup using a specialised cleansing milk. This will remove the barrier that stops UV rays and properly prepare your skin for sunbathing.

Ingredients contained in 7suns makeup remover moisturise the skin and protect it from drying out, while pearl extract stimulates collagen production, which protects against photo-aging. The neutral pH means that the product is suitable for all skin types, even very sensitive.





# **SHINE**

# face tanning cream

A rich combination of anti-aging and moisturising ingredients.

# power: ••000 50x

fragrance:



fresh - spiced

lotion colour:

capacity:



5 ml / 75 ml

# Key ingredients:

- · The Anti-Pollution
- Pearl extract
- · Green caviar
- · Sweet almond oil
- Mango butter
- Original Blend of Emollients
- MelanoBlend Formula more on page 46

Firm and young skin - immediate, longer lasting reuslts.

**77** 



# **HYALURED**

Tanning accelerator for red (hybrid) lamps

Advanced formula enhancing the firming effect of red lamps.

power: ●●●○○ 100x



fruity - sweet

lotion colour:



15 ml / 200 ml

#### Key ingredients:

- Liposomal hyaluronic
- Phytoplankton extract
- Green coffee bean oil
- MultiOil formula
- Macadamia wax
- Shea butter

more on page 46

- MelanoBlend Formula
- Shea butter
- Rosemary leaf extract
- Vitamin E
- MultiOil Formula
- HydroBalance Formula more on page 46

# GOLD & GLOW

Dry tanning oil intensifier

Tan accelerating oil for those looking for a golden tan.

power: •••• 300x

fragrance:

floral - oriental

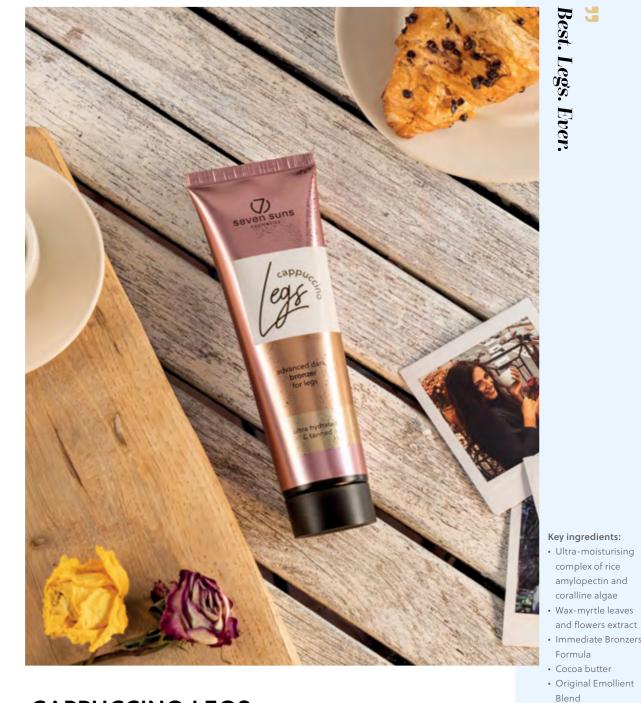
lotion colour:

transparent

capacity:

5.7 ml / 100 ml





# **CAPPUCCINO LEGS**

Advanced dark bronzer for legs

Instant brown, ultrahydration and velvety smoothness for longer... in one tube.

power: •••• 350x

vanilla - coffee

lotion colour:

fragrance:



dark brown

15 ml / 150 ml

 MultiOil Formula Macadamia wax

Mango butter

 Delayed Bronzers Formula more on page 46

Golden tan, velvety finish.

44 7suns Cosmetics

# Meet our superpowers

# Original 7suns cosmetic formulas



Protects the young, healthy and radiant skin. Smog and other air pollutants are responsible for premature skin aging, irritation and inflammation.

The formula can be found i.a. in 97organic Bronzer (p. 30) and Shine (p. 41)



One-minute effect **IMMEDIATE BRONZERS FORMULA** 

Selected ingredients of natural origin help to achieve a brown tan immediately after the tanning session.

The formula can be found i.a. in Jet Black (p. 13) and CODE Bronzer



Long time tanning **DELAYED** BRONZERS **FORMULA** 

> The formula is based on the action of erythrulose and DHA, the effect of which is visible just in a few hours. Good effects last up even to 4 days and in the result your tan will be saturated and durable.

The formula can be found i.a. in Paradiso (p. 14) and Cappuccino Legs



The secret of this formula is the natural activators of the melangenesis process, which help in building a deep and long-lasting tan and eliminate free radicals. The formula gives a natural vacationlooking tan.

The formula can be found i.a. in series 97organic (p. 26)



Nature, nature, nature **BIO**TANNIG **FORMULA** 

A special combination of sweet orange extract and natural citroflavonoids (natural dyes). It supports the production of melanin in the skin, resulting in a quick and long-lasting effect.

The formula can be found in most of the Golden Collection (p. 16) and CODE series (p. 36)



Care and nutrition MULTIOIL **FORMULA** 

The formula contains of carefully selected natural oils: coconut oil, hemp oil, which deeply nourish the skin and give it a healthy shine. Those oils you can find almost in all 7suns' products.

The formula can be found i.a. in HyaluRED (p. 42) and Sunny Tale



# Skin moisturising **HYDRO**BALANCE **FORMULA**

An ingredients mix provides to a long-lasting moisturising and based on the panthenol action (provitamin B5), glycerin and emollients.

The formula can be found i.a. in Tan Delight (p. 18) and Tan & Glory



That improving formula is based on: caffeine, coenzyme A and the root extract crescent drill (Bupleurum Falcatum Root Extract). This formula mix is helping to absorb ingredients into the body and intensively improves it's elasticity.

The formula can be found i.a. in Ruby Red (p. 23) and Prom Queen

# Friendly, practical, ecological...

Caring for the right atmosphere of the living room makes us feel comfortable in it and we want to return to it. Places where our senses are balanced have a soothing effect on us. Relaxing music, a delicate scent of candles, the company of plants and small items made of natural materials are just some of the ideas that inspired us to the tanning salon revolution, and here are the effects.



# **COTTON BAGS**

# Not only for the beach.

Durable cotton bags will accommodate not only your favorite 7suns cosmetics, but also all the small things that you take with you to the solarium, to the beach or for shopping!!

Price: 2.5 EUR



# WATER BOTTLE WITH FILTER

# Hydration is the basis of good sunbathing.

A handy, half-liter reusable bottle is excellent alternative to shop water bought in plastic bottles. The water bottle is equipped with a carbon filter.

Price: 9,5 EUR

# **ECOLOGICAL DISPLAYS**

#### We systematically replace plastic with wood.

Stands for sachets and boxes for tubes with reindeer lichen not only look great, but are also environmentally friendly. In our new collection you will find elegant displays that will help you choose the best tanning products.



Ecological display for sachets

Price: 10 EUR



Ecological box for 97organic tubes

Price: 20 EUR



# **SCENTED CANDLES**

# How wonderful does it smell in here?!

Handmade candles with soy wax for the tanning salon and not only. Available in jars with a capacity of 125 ml, in two fragrance variants. The burning time is up to 40 hours.



We advise you the best way to get tanned while you are preparing for the session.

Check out some practical tips on how to simple. In short films, we answer the questions that you ask most often in tanning salons.

Thanks to our materials, choosing the right type of cosmetic becomes very simple. The tips on applying lotions will make the maximum use of the power of each minute of the tanning session.

10.1" screens for cabins + a set of ready-made tutorial videos



# If you are the owner of the salon:

Help your customers choose the right tanning cosmetics, especially those who have not used tanning lotions before.

# If you are a customer of the salon:

Find out how to easily increase the tanning effects and which cosmetic is best for you. All videos are available on our YouTube channel. Subscribe and watch.



"Bronzer or accelerator?"

"How do I apply the lotion?"

"How do I maintain my tan?"

"When do take a shower after the solarium?"

One sun is not enough 49

# What is your skin phototype?

Whether our skin is naturally light or dark is determined by the innate amount of melanin, i.e. a natural pigment. If there is more of it, we are talking about dark complexion, if less - light skin. On this basis, six basic skin phototypes were classified. Determining your own phototype is crucial when we think about effective and safe tanning.





# PHOTOTYPE I

## CELTIC

# Diagnosis

complexion: white / ivory hair: red / very light blonde eyes: light blue / green / light gray freckles: a lot

## Sunbathing

No skin pigmentation. Even a short exposure to the sun causes burns and irritation.

#### **\*\*** Recommendations

Avoid contact with the sun and tanning in the solarium.

#### **Cosmetics**

Long-term and regular use of cosmetics containing ingredients that stimulate the natural process of melanogenesis, may slightly darken the skin, without the need for exposure to UV radiation. Specialist lotions can be purchased from good tanning salons.

#### **We recommend**

Instant bronzers, 97organic After Tan

# PHOTOTYPE II

# **NORTH EUROPEAN**

## Diagnosis

complexion: fair hair: light blonde / dark blonde eyes: blue / gray / green freckles: possible occurrence

#### Sunbathing

Possible, but with caution. Too long sessions can cause redness and burns. A tan takes a long time to appear.

#### **Recommendations**

Frequent but short tanning sessions. In the solarium, it is worth asking about a device equipped with less powerful

#### **Cosmetics**

People with a northern European phototype are more likely to use bronzers of light or plain balm colour. Gradual coloring allows you to fully control the shade of your tan.

#### We recommend

Tan Idol, Tan & Glory, 97organic Bronzer, Aloha, Stardust

# PHOTOTYPE III

# **CENTRAL EUROPEAN**

# Diagnosis

skin: slightly swarthy hair: dark blonde / brown eyes: hazel / gray / blue freckles: rare

#### Sunbathing

The skin reacts well to small doses of UV radiation - they cause pigmentation and browning of the skin.

#### Recommendations

Tanning possible without any major restrictions. Beware of longer sessions in devices equipped with high-power lamps.

#### Cosmetics

All 7suns sun care products. For those who want to exceed their natural tanning limit, we recommend tingles that deepen browning. They stimulate microcirculation, making tanning more effective and effective.

#### **We recommend**

CODE bronzer, Jet Black, Supreme, Prom Queen, Ruby Red, So...HOT!

# PHOTOTYPE IV SOUTH EUROPEAN

# Diagnosis

skin: dark hair: brown / dark eyes: hazel

#### Sunbathing

A short exposure to UV rays causes pigmentation and severe browning of the skin. High resistance to sunburn.

#### Recommendations

Tanning without any major restrictions. Long exposure can cause wrinkles and premature aging.

#### **Cosmetics**

Regardless of the tanning session duration, we recommend using specialised lotions containing caring ingredients, preferably dark coloured.

#### We recommend

Pitch Black, American Glamour, Gold & Glow

# **PHOTOTYPE V**

# **ASIAN**

#### Diagnosis

complexion: brown hair: black eyes: hazel

#### Sunbathing

The skin is naturally protected against the sun. It tans very quickly and easily.

#### PHOTOTYPE VI

# **AFROAMERICAN**

#### Diagnosis

complexion: dark brown / black hair: black eyes: hazel

#### Sunbathing

The skin of this phototype does not sunburn.

# Recognize your skin phototype



50 7 suns Cosmetics One sun is not enough 51



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